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# ANDREW BENTEAU

Nationality : Canadian  
33 Gear Street St. John's, NL, A1C 2J3, Canada  
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## WORK EXPERIENCE

### **Black Panel Press, Toronto, Canada**

*September 2017 to Present*

*Owner*

- Published five graphic novel titles in 2017

### **Orpheo Global Visitor Solutions, New York, NY**

*February 2015 to September 2017*

*Manager of Business Development*

- Responsible for North America
- Website Management of Orpheogroup.com & Myorpheo.com
- Content Creation and Graphic Design

### **MyOrpheo App Development, Grenoble, France**

*June to December 2014*

*Digital Marketing Specialist*

- Wordpress web design and search engine optimization for MyOrpheo.com
- Social media management, blog writing and graphic design
- Sales representative for the North American market

### **City of St. John's, Tourism and Culture Division, St. John's, Canada**

*April to August 2013*

*Tourism Development Assistant*

- Planned City events such as Arts & the City, Tourism Awards and more
- Developed marketing materials for *Cruise St. John's*
- Volunteered to lead the social media initiative for the St. John's 'Trolley Line'
- Responsible for data entry and tracking of tourism operators' insurance documents
- Assisted in conducting market research on cruise passengers' attitudes and travel patterns

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## EDUCATION

**Grenoble École de Management, Grenoble, France** *January 2014 to April 2014*

*Bachelor of International Business (3<sup>rd</sup> Year)*

- Certificate in International Marketing & Advertising (*Distinction*)

**Memorial University of Newfoundland, St. John's, Canada** *December, 2014*

*Bachelor of Commerce (Co-operative)*

- Concentration: Marketing
- Faculty of Business Dean's List Award Recipient (2012, 2013, 2014)

**Gander Flight Training, Gander, NL** *September 2008 to May 2009*

*Private Pilot License Program*

- Qualified to operate Cessna 152 & 172 aircraft
- Night flying certification

## SKILLS

### Computing Skills

- Microsoft Word, Excel, Powerpoint, Access

### Advertising & Marketing

- Google Adwords, Analytics
- Facebook & Instagram Advertising
- WordPress Web Design

### Graphic Design

- Proficient in Adobe Creative Suite including Photoshop, InDesign, Illustrator, Premiere Pro
- Proficient in Autodesk Sketchbook Pro

### Languages

- Native English
- Advanced French
- Basic Portuguese